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# Vogue: The Editor's Eye



## Synopsis

Vogue: The Editor's Eye celebrates the pivotal role the fashion editor has played in shaping America's sense of style since the magazine's launch 120 years ago. Drawing on Vogue's exceptional archive, this book focuses on the work of eight of the magazine's legendary fashion editors (including Polly Mellen, Babs Simpson, and Grace Coddington) who collaborated with photographers, stylists, and designers to create the images that have had an indelible impact on the fashion world and beyond. Featuring the work of world-renowned photographers such as Richard Avedon, Irving Penn, and Annie Leibovitz and model/muses, including Marilyn Monroe, Verushka, and Linda Evangelista, The Editor's Eye is a lavishly illustrated look at the visionary editors whose works continue to reverberate in the culture today.

Praise for Vogue: The Editor's Eye: Selected in *œGuide to coffee table books as holiday gifts.*

- *Associated Press* "What makes a great fashion image? A new book, The Editor's Eye, celebrates the work of Vogue's boundary-pushing fashion editors."
- *Vogue* "Vogue: The Editor's Eye is the perfect gift book for anyone with an interest in fashion or photography or brilliant book design. No electronic tablet yet created can duplicate the sheer visual pleasure of paging through this gorgeous book."
- *Connecticut Post* "Told via in-depth interviews with each of these visionaries, Vogue: The Editor's Eye gives a glimpse into the process, proving that the magazine's cutting-edge fashion spreads are as much about editorial point of view as they are about model-photographer-designer collaboration."
- *BookPage.com* "Vogue: The Editor's Eye tells how the vision, creativity (and let's not forget lavish budgets) possessed by eight fashion editors from 1947 to the present have produced the striking layouts that are the magazine's signature."
- *The Denver Post*

## Book Information

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> Fashion > History #170 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

## Customer Reviews

I wasn't interested in this book for the fashion but for the photography side. Vogue photographers are some of the best in the world, so I picked it up from the library with that reference in mind. I found that I couldn't get enough of the book in two weeks, so I had to buy it, and I'm glad I did. I love the photos. They're very inspiring photographically. But I also found myself fascinated by the profiles of the fashion editors (which is what the book is about). Even as a male not involved in the fashion industry in any way, I found reading their stories, about their personalities, and the perspectives from where they fashioned their photoshoots from completely interesting. Whether you're a fashionista or a photographer with an interest in fashion photography or even just in inspiration to give your clients a little extra edge in their shoots, you need to pick up this book. It's definitely worth the investment.

When I first saw this book I was a little scared because it didn't have a look inside feature (as other books do) but I went ahead with my instinct and bought it. The book is really large and heavy about 40-45 cm in length, and is a hardcover book. Expectations I bought this book for my photographer girlfriend when she saw it her jaw dropped and every thing page she saw she said "awesome" that's how good it is. The book is filled with high quality, huge fashion photographs, it includes modern and classic pictures even famous ones, as a whole it is a very beautiful book totally recommended as a gift for a photographer, or anyone who appreciates this form of art. Besides this is one book you could keep in your living room and draw a lot of attention!! Five stars for me!!

Possibly the best fashion photo collection. There are a lot of fashion photo books out there. This one is one of the best among these modern books. Anyone related to photography, fashion, make up or hair will appreciate this book and its collection.

Very very nice travel inside heads of editors through the years of Vogue. Very cool read for those who like to study how perception of editors affected style of magazine and of course who like to understand more about fashion photography evolution itself.

This is the first "coffee table" book that I actually sat down and read.. And then read it again and

again.

Content is wonderful! It is on the coffee table. I looked through it very slowly and got great pleasure from that. To be really honest about the purchase. If Rooney Mara was not on the cover, I doubt I would have bought this, although it's content is wonderful entertainment for us who love visual smorgasbord such as this. Rooney is such a chameleon. Look for her to soar.

daughter loves it. she works in fashion industry in NY and totally approved

This will not be a book you will use to try and soothe yourself to sleep, but it is a wonderful addition to your coffee table or bookshelf to provide a wonderful book as an interesting decoration. it's quite a massive book, and has stunning photographs from the pages of vogue. Very happy with this fun purchase.

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